PROGRAMS ORGANIZED

- Workshop on " Cartoon 2D, 3D and 4D" on 17 July 2017 addressed by Mr. Balaji Subramiyam, Artist, Dot Imagine Drawing Institute.

- Workshop on " Photo Expo'17" on 15 Dec 2017 addressed by Mr. Balaji, Photographer, proprietor of Balaji Studio.

- Interdepartmental Activity on " Fantasy- Face painting Competition" on 06 Dec 2017.

- Art Workshop on 21 July 2018 addressed by Mr. Arun, an Architect, Bangalore, free-lance artist.

- Workshop on " Black Magic Design" on 17 Aug 2018 addressed by Mr. P. Kalaikovan, Mr. K.S. Gowtham Raj, Mr. Balaji Swaminathan- SRM Technological PVT Limited.

- One day Exhibition on " Photo Expo" on 16 Oct 2018 addressed by Mr. Niresh Kumar, Mr. Dinesh, Mr. Raja, Advertising Photographers, Focus Studio.

- Guest Lecture program on " programme production" on 03 Feb 2020 addressed by Ms. Monisha - Program Producer in Zee TV.

- One day Art workshop and Expo on " Comic Sketching" on 19 Jul 2019 addressed by Mr. Anand, creative head and entrepreneur of Innorirs pvt ltd.

- An Interdepartmental photography competition and photo expo event on 19 Aug 2019 addresses by Mr. Nithyanandhan (CINEMATOGRAPHER).

- Two days Art Workshop on "Calligraphy Workshop" on 27 Jan 2020 & 30 Jan 2020 addressed by Ms. Geetha Priya, Calligraphy Artist.

- State Level Workshop on "Adobe INDESIGN Newspaper/ Tabloid Layout Design" on 14 May 2020 to 16 May 2020 addressed by Ms. M. S. ABY, Assistant Professor, Sri Shankaralal Sundarbai Suashun Jain College for women. T Nagar, Chennai.

- State Level Workshop on " Painting with Light" on 27 May 2020 to 28 May 2020 addressed by Mr. Ebenezer Annadoss, D. F. T., B. Sc., MJMC, Director, Centre of

excellence, Media Entertainment & Communication, Shri Shankarlal Sundarbai Shasun Jain College for women, T-Nagar, Chennai.

- State Level webinar on "Broadcast Journalism" 08 May 2020 addressed by Ln. M. G. Ravish, Founder & Managing Director, Vaanoviya Television Network and Advertising Agency, Treasurer, Lions Club of Vellore, Correspondence, Wow Kids vidhyashram.

- State Level Webinar on "Branding Design & Digital Marketing" on 11 May 2020 & 12 May 2020 addressed by Mr. Barani Anand Founder & Managing Director, Rowdy Grooming & Lifestyle, Co-Founder & App Designer, Innorirs. Pvt. Ltd. Branding Expert, Graphic Designer, Twice Rewarded for Best UI Designer.

- State Level Webinar on "How to Become a Radio Jockey- Interact with RJ VICKKY" on 17 May 2020 addressed by Mr. VICKYY (RJ), Senior Producer, Big FM, Chennai.

- State Level Webinar on "Branding Design & Digital Marketing" on 22 May 2020 & 23 May 2020 addressed by Mr. Barani Anand, Founder & Managing Director, Rowdy Grooming & Lifestyle Co-Founder & App Designer, Innorriors. Pvt. Ltd. Branding Expert, Graphic Designer, Mr. Krishnan Jayaraj, Advertising and Marketing Consultant, Turn expert Academy.

- State Level Webinar on "Make your Passion into Profession Interact with Media Expert" on 30 May 2020 addressed by Mr. Ferozhkhan, Media Expert, Founder & Photographer, STUDIO BEES.

- Inter Collegiate Cultural Event "Visual Felicity" on 11 Feb 2020 addressed by Mr. Vasanth Sai – Renowned Film Director in Tamil Film Industry, Mr. Arun Aravind-Casting Director.

- Live Virtual Workshop on "Calligraphy" 25 Jun 2020 addressed by Ms. Geetha Vimal Calligraphy Artist.

- State Level Live Webinar in association with Vellore Legal Service Authority on "Legal Awareness Program On Women Rights" on 25 Jun 2020 addressed by Honorable Mrs. Selvasundari, Principal District and sessions Judge, Vellore district, Chairman, Vellore district legal services Authority, Honorable Mrs. V. R. Latha

District Judge, Family court, Vellore, Honorable Mr. N. Arunachalam District Judge, Chairman, Permanent Lok Adalat, Vellore, Mrs. Anitha Anand Sub-Judge Secretary, Vellore District Legal Service Authority.

- National Level Live Webinar on " Film –Making with Smart Phones" on 25 Jun 2020 addressed by Dr. V. Vijay Kumar, Ph.D., Assistant Professor, School of Communication, Xavier University, Bhubaneshwar, Odisha.

- State Level Live Webinar on "Role of Indian Judiciary and Legal Services Interaction with Judicial Members" on 25 Jun 2020 addressed by Honorable Mrs. Selvasundari Principal District and sessions Judge, Vellore district, Chairman, Vellore District legal services authority. Th.M. Ravishankar l.l.m., senior advocate, Vellore. Mrs. Anitha Anand sub-judges secretary, Vellore district legal service authority.

- Seven days Faculty Development Program in association with School of media Communication, Shri Shankarlal Sundarbai Shasun Jain College for women, Chennai on "Research Methodology on 25 Jun 2020.

- State Level Painting Competition in association with Dot Imagine Institute for School Children on 10 Jul 2020 addressed by Mr. Balaji, Drawing Artist

- National Level Photography Competition in association with Focuz Photography on " Picture Perfect" on 19 Aug 2020 to 24 Aug 2020 addressed by Mr. Niresh, Head – FOCUZ Photography Wedding Events Ms. Priyanka, Assistant Professor, Department of Comm. Media.

- State Level Free Live Webinar on "Adobe after effects" on 23 Jul 2021 addressed by MR. Siva R. Technical Instructor, St. Thomas College of Arts and Science, Koyambedu, Chennai.

- State Level Free Live Webinar on the "Pasumai Valam Kappom" on 26 Jul 2021 addressed by Mr. B. G. Swaminathan B.E., M.B.A., Vivasayi, Ooruni Farms, Sholinghur.

- Free Live Webinar on "Advertising Photography" on 19 Aug 2021 addressed by Ms. Dhanalakshmi P. Freelancer, Doodle Artist & Photographer.

- Two days' seminar program on "Media Literacy" on 13 Sep 2021 and 14 Sep 2021 addressed by MS. Radhika M., and Ms. Jerlin Kiruba, Assistant Professor, Department of Communication Media Auxilium College.

- Virtual workshop on "3DX max software" on 27 Oct 2021 addressed by Mr. Jeyamurugan, Senior Mentor, MAAC, Annanagar, Chennai.

- State Level Webinar on "Women rights" on 11 Nov 2021 addressed by Hon. Tr. N. Arunachalam, Chairman, Tmt.L. Meenakshi, The Advocate, Tmt. K. Nithya, Protection Officer, Tmt.J. Kanchana Arivazhagan, Advocate.

- National Level Webinar on "New Media and The Emerging Youth Culture" on 13 Nov 2021 addressed by Dr. Ratnamala, Associate Professor, Mass Communication Department, Mizoram University, Dr. M. Shuaib Mohamed Haneef, Assistant Professor & Head in Charge of the Department of Electronic Media and Mass Communication, Pondicherry University.

- Webinar on "WEB/UI Design" on 10 Dec 2021 addressed by Mr. Yogesh Multimedia Specialist (R&D), Image Creative Education, Chennai.

- Intercollegiate Photography competition and Photo exhibition called "Photo Expo" on 17 Aug 2022 addressed by Mr. Jalandhar Vasan, Cinematographer (Movie Kanne Kalaimaane).

- Mega Seed-Ball Distribution Program on 17 Sep 2022 addressed by Ms. Sujatha Anadakumar, Mayor of Vellore city Municipal Corporation, Mr. Dinesh Saranvanan i-Social activist.

- Two days Faculty Development Program on "E-content Development" on 17 Oct 2022 addressed by Ms.Sarnaya P. Asst prof and Ms.Prinyanga G. Asst prof, Dept. of Communication Media.

- Cancer Awareness Rally on 07 Nov 2022 addressed by Rev. Sr. Jayashanthi, Principal of Auxilium College.

- Workshop on "Visual Effects" on 09 Nov 2022 addressed by Mr. N. M. Varan, Associate Academic Head, VFX Supervisor, ICAT.

- Visual felicity 3.0 on 02 Mar 2023 addressed by Mr. Dhanasekaran Kuppuswamy alias Mullai a famous comedy actor from Star Vijay's Kalakkapovadhuyaaru, Mr. Balaji – Dot-image (Drawing master), Mr. Jawahar (RJ), and Mr. Rajiv Dharshan (Dancer, Choreographer).

- Workshop on " Live portrait sketching" on 23 Mar 2023 addressed by Dr. Elango Working as head and Assistant professor of the PG Department of Electronic Media at St. Thomas College of Arts and Science, Chennai.

- Art Workshop on "3D Light & Shadow, Perspective and Caricature" on 21 Jul 2023 addressed by Artist Kalai Anand, BFA.

- Workshop on "Visual Effects" on 7 Sep 2023 addressed by Mr. Loganathan Perumal, Crowd Supervisor.

- Workshop on " Character Animation" on 20 Sep 2023 addressed by Kalai Kovan B., Assistant Professor, Associate Director in Shasum Jain College and COE of Media Entertainment & Communication.

- Seminar on "Awareness of Social Media usage" on 04 Oct 2023 addressed by Ravi Shankar L.L.M., leading Advocate.

- An E-Content Video shoot program on 18 Dec 2023 to 20 Dec 2023 collaborated with Sairam group of Photos and Videos.

- Workshop on " AI tools in Design" on 19 Jan 2024 addressed by P. Dhanalakshmi, Graphic Designer, Tekkra Infotainment Media.

- Workshop on "Enhance your Photography skills with Alpha Cameras by Sony" on 23 Jan 2024 addressed by A. Joseph, Technical Consultant.

- Workshop on "Adobe Illustrator" on 7 Feb 2024 addressed by J.D. Indramohan, Interactive multimedia professional.

- International Seminar on "Portrayal of Women in Literature and Media" on 21 Mar 2024 addressed by Dr. Kiran Prasad, Sri Padmavathi Mahila Visvavidyalayam, Dr. B. Radha, Central University of TamilNadu, Dr. Muthmainnah, Indonesia.